



CheckMark - Advertising that works!

CheckMark is the perfect vehicle to reach Ontario's business and financial leaders at highly competitive rates. CheckMark circulates four times a year to Ontario's Chartered Accountants, CA students and associate students – a readership of over 38,000!

The Publication

CheckMark is the official publication of the Institute of Chartered Accountants of Ontario. It offers advertisers:

- Attractive full-colour environment
- Highly-targeted reach
- Extremely competitive rates
- An interested audience – survey shows that 98 per cent of Ontario CAs read the publication
- Option of inserts
- In-house designer who can create your ad at a nominal cost
- Great savings for multiple bookings
- Free inclusion of your ad in on-line version of CheckMark on Institute's Web site

Our Readers

CheckMark provides advertisers with a highly-targeted reach to a market quite unlike any other. Here's a profile of our readers:

- Affluent and well-educated
- Work in public practice, industry, government, education and not-for-profit
- High personal and household incomes
- Most are business and financial leaders with purchasing and decision power

2010/11 Publishing Schedule

Issue	Bookings Deadline	Closing Date	Distribution
Spring	March 17, 2010	March 24, 2010	Early May 2010
Summer	June 11, 2010	June 18, 2010	Early August 2010
Autumn	September 15, 2010	September 22, 2010	Early November 2010
Winter	January 10, 2011	January 17, 2011	Mid February 2011

Book Your Ad Now!

Take advantage of this great opportunity to showcase your products, services or business solutions. For more information about advertising in CheckMark, please contact Jennifer Andres, Manager, Communications
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